

## CITYNET TOMOHON SEMINAR 2009 : Best Practices on Creative Economy and Local Government

CITYNET Tomohon Seminar 2009 aimed to create dialogue among city leaders and partners in sharing ways to strengthen community through forms of creative economy. The Seminar was also conducted in conjunction with the 1<sup>st</sup> Session of the CITYNET Indonesia (CI) Annual Ex-Comm Meeting in which program evaluation as well as future agenda were discussed and resolved. In addition to that, a green action called "Plant Trees for Tomorrow" involving at least 10,000 people and 60,000 endemic trees were also organized during the event, among others such as Flower Display and Flower Float.

### Venue and Time;

The activity was conducted on November 16-18, 2009 at the Lokon Boutique Resort, Tomohon.

### Organizer and Participants;

The organizers were the City Government of Tomohon Municipality in cooperation with CITYNET Indonesia. The number of participants who attended the seminar were approx. 100-120 people including Mayors from CITYNET-Indonesia's members, Secretaries from CITYNET-Indonesia's member, head of offices dealing with creative economy issues from CITYNET-Indonesia's member, and members of local government from the cities interested in becoming a member of CITYNET (Banjar, Semarang, Kupang, Batu, Sorong, Bogor, Palopo, Pare-pare, Kotamubago, Karangasem, Bitung, and Cirebon).

### Agenda and Outcome;

16 November, 2009 (Monday)	
<b>Session Name</b>	International seminar and sharing best practices on CREATIVE ECONOMY AND LOCAL GOVERNMENT & 1 <sup>st</sup> session of Citynet Indonesia annual meeting.
<b>Facilitator/ Speaker(s)</b>	Speakers: 1. Dato' Lakhbir Singh Chahl 2. Dr. Jusuf SK 3. Jefferson S.M. Rumajar, SE  Facilitator: DR. Martina A. Langi
<b>No. of attendees:</b>	120 people
<b>Objective(s):</b>	While gaining knowledge about Citynet program, strategies, and approaches; the attendees and participants learn and share more about knowledge and best practices on creative economy in relation to common issues of a city particularly when there are global concerns regarding climate change.

**Report :**

The international seminar had been well conducted in terms of host preparation, number of people who attended, and also number of people who took part in the discussion. Participants from Sri Lanka, Sukabumi, Bogor, Palopo, Tarakan, Tomohon we among those who shared best practices of their creative economy and environment management; other gave comments, insights, and questions for in-depth meaning and implication. To conclude the seminar, all participants were brought into the field for site visit where flower planting and local industry were shown.

Meanwhile, the head of delegates attended the 1<sup>st</sup> CITYNET Indonesia annual meeting which has been a success too. New eligible members were announced.

In the evening, all participants were invited to the welcome reception hosted by the Mayor of Tomohon. Good thing it was not raining during this heavy rainy season, because it was an outdoor dinner in which new members are being introduced and cultural programs were being performed. It was a warm friendship dinner.

From welcome reception, all the guests moved to the Flower Display and Flower Float of which national record on its size was being announced. The day concluded with a cultural night where all the guests were entertained by lively and colorful attractions.

**Participant Voice:**

In summary, the voices stressed on the continuation of the CITYNET program alike. In addition to that, they were much interested in partnership, CITYNET support on capacity building, and CITYNET strategy on addressing environmental issues.

**Challenges :**

- How to make city issues real and known to others in competence
- How to strengthen the role of available networking media
- How to build practical on-going communication

**Outcomes :**

- Partnership in approaching and solving city issues shared among the parties.
- City leaders' further commitment toward solving certain issues and toward working together

**Follow up Actions :**

- Finding ways in conducting capacity building programs involving sponsors and working partners
- Setting agenda for next CI event that is to be determined soon.

**Output of the CITYNET Indonesia annual meeting :**

- a. Endorsement of the new CITYNET-Indonesia's member;
  1. Banjar
  2. Semarang
  3. Subabaya
  4. Jakarta
  5. Sidoarjo
  6. Bogor
  7. Kota Batu
  8. Sorong
  9. Kupang
  10. Pare-pare (waiting for the approval from its Mayor)
  11. Palopo (waiting for the approval from its Mayor)
  12. Bitung (waiting for the approval from its Mayor)
  13. Kotamubago (waiting for the approval from its Mayor)
  14. Karangasem (waiting for the approval from its Mayor)
  15. Cirebon (waiting for the approval from its Mayor)
  
- b. Determining the CITYNET-Indonesia's activities for 2010;
  - Seminar and Sharing Best Practices on the Health Issues (will be conducted in Tarakan)
  - Seminar and Sharing Best Practices on the Education Issues (will be conducted in Pangkalpinang)
  - Seminar and Sharing Best Practices on the Information and Communication Technology Issues (will be conducted in Surabaya)
  - Compiling data and profile of the Member, especially on the achievement of MDGs.

**17 November, 2009 (Tuesday)**

<b>Session Name</b>	Plant trees for tomorrow (60,000 endemic trees)
<b>Participants</b>	All Citynet delegates plus around 15,000 of Tomohon citizens consisting of students, army, civil servants, and other people.
<b>No. of attendees:</b>	More than 15,000 people
<b>Objective(s):</b>	The program aims to create opportunity for the wide community to be involved in a noble program to save the environment for future generations while increasing the awareness and responsibility to be a good citizen.

**Report :**

The spirit of the day is truly colored with caring for the environment, from children to elderly all were prepared to do something for the nature. After a ceremonial opening where the governor of North Sulawesi took part, all delegates joined the community who were already started planting from sunrise. Being a mass-action, it was a good call to care for the environment. Further maintenance and care will be attended by the government of Tomohon through the Division of Forestry.

**Outcomes** include:

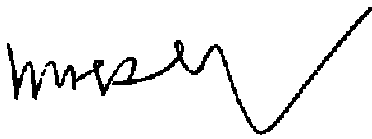
- Community spirit and real action in working together caring for the environment
- Experience of delegates planting trees for tomorrow

These are still being added (coincidentally) by a national record (called the MURI Record) for: (1) the biggest flower float; and (2) the largest number of people doing mountain climbing while planting trees.

Sukabumi, 23 November 2009

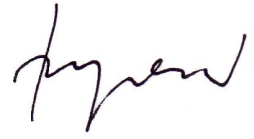
CITYNET - Indonesia

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